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PRINCE GEORGE'S CHILD RESOURCE CENTER CHOSEN

A panel of 100 expert reviewers from large and small foundations, corporate giving programs, giving circles, and peer nonprofits evaluated nearly 250 applications; PRINCE GEORGE'S CHILD RESOURCE CENTER is one of 70 outstanding nonprofits to be featured this year.

FOR 2010-11 CATALOGUE FOR PHILANTHROPY: GREATER WASHINGTON

The needs are great in Prince George's County and the Resource Center seeks resourcefully to meet them, offering a wide variety of services that foster stable child care programs, help working families, and nurture home environments where children can thrive. Its Family Support Center is the hub, where culturally competent, family-friendly programs are provided: child development and family literacy, parenting and health education, job readiness and employment skills reach over 2,000 people a year. All services are free, including on-site child care and door-to-door transportation; Spanish and French are spoken where needed. The Family Support Center serves an additional 250 young families – pregnant mothers, and parents with children age four and under. In its Healthy Families program, the focus is positive parenting for the most at-risk, first-time parents, and the goal is to reduce child abuse and neglect. The first organization in Prince George's County to be awarded the Standards for Excellence accreditation by Maryland Association of Nonprofits, the Resource Center reaches out to families all over Prince George's County: won't you reach back?

Now in its eighth year, the Catalogue has become a trusted resource, connecting smaller, community-based organizations with individual and foundation donors. According to Barbara Harman, President and Editor of the Catalogue for Philanthropy: Greater Washington, "We know that many nonprofits have had a difficult year. For many, contributions are flat or down, and for some the decrease or loss of foundation or government funding has created significant budgetary challenges. Individual donors can make a real difference this year, keeping great organizations afloat during these tough times." The Catalogue enables smaller non-profits to tell their stories to individuals who would otherwise never hear them, and to encourage those individuals to give. It also provides charities with a stamp of approval that tells donors they can invest with confidence because the Catalogue vets its family of nonprofits with great care.

25,000 individuals and hundreds of family foundations will receive copies of the Catalogue in November, and the Catalogue website (cfp-dc.org), will feature all 350 members of the Catalogue family. The site includes a gift registry and gift cards, a section especially for kids, and even a "donate now/decide later" fund that lets donors give in December and make their choices in January. Live links on nonprofit profile pages connect donors with volunteer opportunities, events, news, videos, and more. The Catalogue website is the broadest and deepest regional philanthropy site of its kind anywhere in the country.

Since its inception in 2003, the Catalogue has helped raised over \$12.5 million for deserving, local, nonprofit organizations. "Charities were selected for excellence, cost-effectiveness, and impact" Harman said. "These are certainly among the best community-based nonprofits in the Greater Washington region."