



PRINCE GEORGE'S CHILD
RESOURCE CENTER, INC

CALL FOR EXHIBITORS

Building for Success Conference

Date: Saturday, April 28, 2018
Time: 7:30a.m. – 4:00 p.m.
Where: Eleanor Roosevelt High School
7601 Hanover Parkway
Greenbelt, MD 20770

Prince George's Child Resource Center, in partnership with Prince George's County Public Schools, is hosting its eighth **Building for Success Conference**. The conference is for professionals providing child care to infants, toddlers, preschoolers, and school age children as well as parents, grandparents and community leaders and advocates. The conference is expected to draw five hundred (500) participants. We have built in ample time for shopping.

Our goal is to improve the quality of care for all children by focusing on curriculum, instructional materials, and professionalism. We invite you to participate as an exhibitor, sharing your materials that support the goals of creating nurturing environments for children and/or promoting the health and wellness of child care professionals.

The cost for exhibitor tables is listed on the attached registration form. Exhibitors will receive a complimentary continental breakfast and lunch for one, with additional meals available for advance purchase. Each exhibitor is required to bring one door prize that is valued at \$50 or more. We want to show appreciation for those who care for our most valued treasures – our children.

Additional exhibitor information outlining details of the day will be forwarded following confirmation of participation and receipt of payment. Also, consider purchasing an ad in the program – information is included.

Please submit attached form(s) and payment no later than **April 6, 2018**.



PRINCE GEORGE'S CHILD
RESOURCE CENTER, INC

Building for Success Conference
Saturday, April 28, 2018
Exhibitor Registration Form
Deadline for Submission: **April 6, 2018**

Company Name: _____

Address: _____

Description of Goods and/or Services: _____

Contact Name: _____

Phone: _____ Email: _____

Please Make Selection(s):

One six foot table, one lunch included:

For-profit: \$125

Nonprofit: \$ 35

Public Agency: No Charge

Additional six foot table: \$ 50

Additional lunches: \$20 each

(indicate #)

Will you need an electrical outlet? _____

Outlets are not guaranteed and assigned on a first come, first served basis.
No extension cords or tablecloths will be provided.

All exhibitors are required to bring a door prize valued at \$50.00 or more.

Description of door prize: _____

Total submitted: \$_____

Make checks payable to **PGCRC**.

Mail, email or fax exhibitor registration forms by April 6, 2018 to:

Prince George's Child Resource Center
Attention: Conference Exhibitor Committee
9475 Lottsford Road, Suite 202
Largo, MD 20774
ltwilley@pgcrc.org
Fax: 301.772.8410

Please direct inquiries to Lynette Twilley-301.772.8420 x. 1003



PRINCE GEORGE'S CHILD
RESOURCE CENTER, INC

ADVERTISING OPPORTUNITY

Building for Success Conference

Saturday, April 28, 2018

Eleanor Roosevelt High School

7601 Hanover Parkway, Greenbelt, Maryland 20770

7:30am – 4:00pm

Deadline for Submission: April 6, 2018

Building for Success is a conference for professionals providing child care to infants, toddlers and school age children as well as parents, grandparents and community leaders and advocates. The conference is expected to draw five hundred (500) participants.

As part of the promotion for our *Building for Success* conference, Prince George's Child Resource Center is printing 750 5.5" x 8.5" color programs that will reach child care professionals, families, and community leaders. Consider supporting this event and the programs of Prince George's Child Resource Center by purchasing advertising space. Seventy-five percent of cost is tax-deductible.

Company Name: _____

Address: _____

Contact Name: _____

Phone: _____ Email: _____

	Ad Size (inches)	*Cost	Select
Back Cover	5.5 x 8.5	\$500	
Inside Front Cover	5.5 x 8.5	\$500	
Full Page	5.5 x 8.5	\$300	
Half Page	4.25 x 5.25	\$150	
Quarter Page	3.5 x 4.5	\$100	
Business Card and Congratulations Messages	3.5 x 2	\$50	

***Resource Center members receive a 25% discount on ads**

Submission Guidelines:

- Ads should be final production-ready and at 100% of purchased ad size.
- Acceptable formats: high-resolution PDF and JPEG, 300 dpi or greater at 100% of size. If ad does not meet specifications, loss of image quality may result.
- Email ad as attachment to ltwilley@pgcrc.org, or mail CD-ROM with form and payment.

Return form with check payable to:

Prince George's Child Resource Center
Attn: Lynette Twilley
9475 Lottsford Road, Suite 202
Largo, MD 20774
301.772.8420 x. 1003