



*celebrating 30 years of*  
**PRINCE GEORGE'S CHILD**  
**RESOURCE CENTER, INC**

# 2021 Annual Report



# REFLECTIONS OF RESILIENCY

To our Prince George's Child Resource Center Community,

This fiscal year marked Prince George's Child Resource Center's (PGCRC) 30th anniversary and we are still true to our mission to help create healthy and nurturing environments for children by supporting their families and educating their caregivers. I lean into the strong foundation left by my predecessor, founding Executive Director, Marti Worshtil, the dedication of past and present board of directors and staff, as well as longtime funders to celebrate our legacy and impact as we embark into the future.

In March 2020 we naively thought that we were going to shut our doors for a few weeks. A few weeks turned into a year of a ravaging pandemic that has brought isolation and loss to us as individuals and we all share in the loss of Danitza. Yet we are here. Resource Center staff, our partners and our program participants are resilient! We have made great strides and achievements and we have overcome many challenges to continue to advance our mission. Who would have thought that we could conduct effective home visits over FaceTime? Who would have thought that we could be at maximum capacity in our virtual Family Support Center program? I'm so proud to be working alongside this incredible staff. So what now?

We have increased our safety net services. We used to drop off and pick-up families everyday and now driving to deliver food items, diapers, toiletries and much needed baby items. We are focused on rebuilding child care through advocacy efforts as well as meaningful supports. We need a strong workforce of early childhood educators. We need for child care to be affordable and accessible for parents and we need to make child care a priority. Our economy will not get back on its feet without robust child care that includes all of these things. Like everyone we hope that the current vaccination effort will help us get back to in person services soon but we know it won't be just like before. We will continue to be nimble as we assess need and make programmatic decisions. We know that the impact of this pandemic will be far reaching and long lasting.

PGCRC will continue to implement solutions that create equitable outcomes and close the opportunity gap that has resulted from historical racism. We look for ways we can dismantle systemic inequity and continually examine our own policies and practices to uncover our own unwitting participation in the very system we claim to stand against. We work within an integrity framework that embraces cultural humility and celebrates diversity and are accountable for and intentional at aligning our behavior through the lenses of equity, leadership, inclusiveness, empathy, personal growth, and integrity.



Jennifer Iverson  
Executive Director



## OUR MISSION

Prince George's Child Resource Center helps create healthy and nurturing environments for children by supporting their families and educating their caregivers.

## Board of Directors

**Bradley S. Farrar, Esq., President**  
**Charita Mariner, Vice President**  
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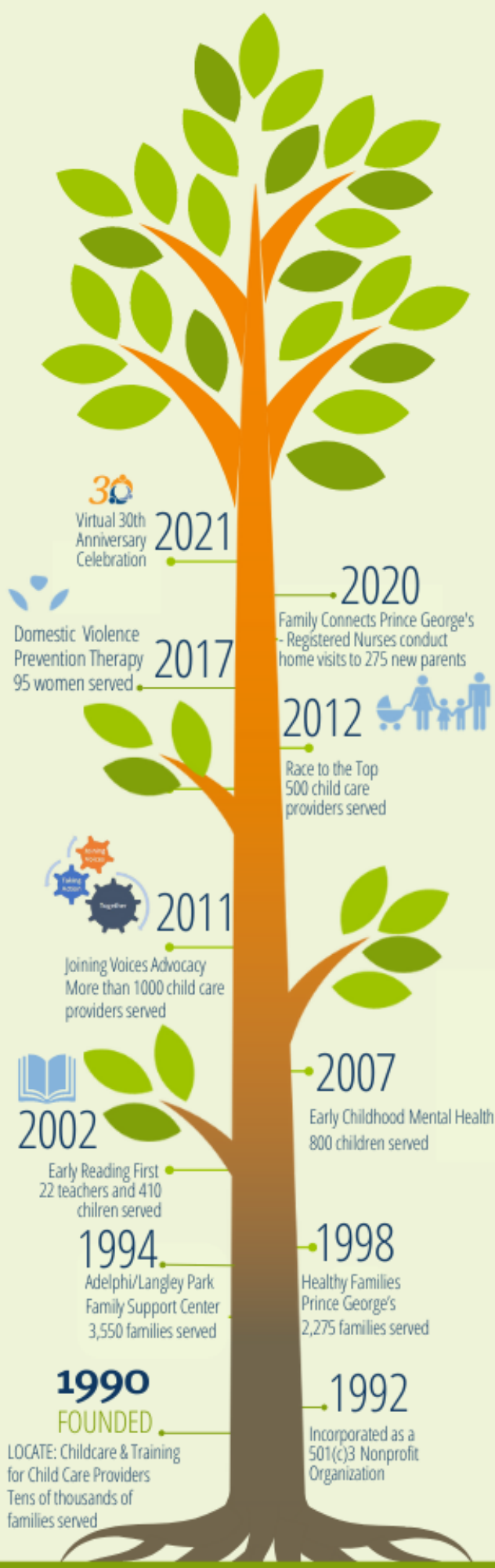
# In loving memory of Danitza Simpson 1968-2020

On October 29, 2020, the unimaginable happened, our beloved Danitza passed away as a victim of COVID. Danitza, Director of our Family Support Center in Adelphi for nearly 20 years. It seemed impossible that a light that shined so bright, that gave light to others, that reflected off of everything around her like the sea in dazzling sunlight, could have possibly been extinguished. Danitza left a blueprint of love and a beautiful legacy of kindness that we want to uphold as we continue to serve the community that was so close to her heart. Danitza is greatly missed and her absence deeply felt.



## HOW WE'VE GROWN

Timeline from 1990-2021



## COVID-19 RESPONSE

Beginning in March 2020, Prince George's Child Resource Center shifted all programming to virtual delivery and continued to do so through 2021. During this time we impacted our communities through/by:

- Provided PPE kits to child care programs
- Provided child care providers \$500.00 gift cards to recognize their hard work in the face of the pandemic and the struggles associated with shutdown of child care programs
- Made calls to child care providers to check-in during the pandemic and mail materials about Infant Early Childhood Mental Health (IECMH) services
- Distributed social emotional books and classroom materials and resources to child care programs
- Provided Family Support Center services virtually on Zoom to incorporate core services to families enrolled with children aged 0-3 years
- Launched Family Connects Prince George's to serve Prince George's County parents via home visits by a registered nurse
- Partnered with Council Member Deni Taveras to provide hundreds of boxes of food weekly for six weeks during a District 2 food distribution drive-through
- Conducted 100% of Healthy Families Prince George's home visits virtually
- Delivered 80,552 diapers to families



# COMMUNITY PROGRAMS

**JOINING VOICES ADVOCACY**, empowers parents and providers to educate community stakeholders on the importance of quality early care in breaking the cycle of poverty. The pandemic presented many challenges for child care providers including under enrollment, additional expenses and in some cases permanent closure.



**5,053 FRIDAY FIVE  
EMAILS READ BY  
ADVOCATES**



**20 ADVOCACY OFFICE  
HOURS OFFERED FOR  
TECHNICAL ASSISTANCE**

## EARLY CHILDHOOD EDUCATION & COACHING -

Prince George's Child Resource Center improves the quality of child care for children from socioeconomically diverse backgrounds through professional development and technical assistance opportunities for 2,500 early child care providers each year.

As the shutdown continued into FY 21, PGCRC training and technical assistance staff continued to offer training and technical assistance services through various virtual platforms. Providers continued to adapt to participating in Zoom workshop and group sessions. Technical Assistance staff conducted FaceTime and Google Duo calls to work with existing and potential child care providers.



**78 CORE OF  
KNOWLEDGE WORKSHOPS**



**901 CHILD CARE  
PROVIDERS TRAINED**



**1,093 CONTACTS WITH  
FAMILIES AND CHILD CARE  
PROVIDERS**

## EARLY CHILDHOOD MENTAL HEALTH

**Project WIN** is an early childhood mental health program that provides caregivers with the strategies they need to address children's behavioral challenges and to promote their positive social-emotional development, both of which are foundational to healthy development.

**300 CHILD CARE  
PROGRAMS  
RECEIVED SOCIAL  
EMOTIONAL BOOKS**



**200 CHECK-IN  
CALLS MADE TO  
CHILD CARE  
PROGRAMS**



# FAMILY SUPPORT CENTER

The Family Support Center implements a two-generation approach that promotes kindergarten readiness for children and literacy, basic education, and employment readiness for families. While children engage in classroom activities supervised by our highly qualified child development staff, parents and caregivers participate in our ongoing adult education classes.

## OFFERED VIRTUALLY IN FY2021

- Free Child Development Programming
- Individualized Education Plans and Development Support
- Adult Education
- Parent Engagement and Family Literacy Classes
- Parents and Children Together (PACT) Time

Nancy



Thank you for the diapers blessings Family Support Center



12:29 p. m.

123 PARTICIPATING  
FAMILIES



2,262 ADULT  
EDUCATION ACTIVITIES



1,198 PARENT &  
CHILD ACTIVITIES



240 HEALTH  
EDUCATION SERVICES



135 MENTAL  
HEALTH SESSIONS



74 PARENT  
ADVISORY OPPORTUNITIES

# HOME VISITING: HEALTHY FAMILIES PRINCE GEORGE'S & FAMILY CONNECTS PRINCE GEORGE'S

**IN NOVEMBER 2020**

**Family Connects Prince  
George's launched**

Working parallel to Healthy Families Prince George's, Family Connects Prince George's is an evidence-based home visiting model developed at Duke University that advances the well-being of infants and their families. FCPG ensures that caregivers and infants have a medical home and are provided with appropriate physical- and mental-health screenings, comprehensive assessments, and connections to community resources that meet critical family needs in the first months following childbirth.



“It means a lot, really having somebody that actually cares to call and to check up on me and the baby. Never really had that, so it’s amazing.” Latoya Bey, Family Connects Prince George's Participant



**2,028  
HOME VISITS**



**150  
FAMILIES**



**144  
CHILDREN**



Healthy Families Prince George's provides comprehensive, in-home intervention services to 170 Prince George's families and their young children annually, at no cost to participants. This program aims to support healthy parent-child relationships from birth, creating strong family bonds and home environments conducive for children to learn, grow, and thrive. This vital program has been accredited since 2003 by Healthy Families America.

# Financials

Condensed statements of activities for years ended June 30, 2021 and June 30, 2020

*The following is a summary of the financial statements incorporated in the annual audit report issued for the years ended June 30, 2021 and June 30, 2020. The complete financial statements and notes are available upon request from Prince George's Child Resource Center.*

	2021	2020
<b>SUPPORT AND REVENUES</b>		
Grants & Contracts	\$ 2,062,237	\$ 1,989,523
Nonprofit Partner : Maryland Family Network	609,889	593,518
PPP Loan	309,230	-
Contracts Revenue	41,000	131,238
Earned Revenue	34,419	89,990
Fundraising Events	20,586	1,000
Membership Dues	5,835	8,925
Individual Giving	24,471	23,952
Miscellaneous	383	3,858
<b>Total Support and Revenues</b>	<b>\$ 3,108,050</b>	<b>\$ 2,838,004</b>

<b>EXPENDITURES</b>		
Program Services	\$ 2,449,574	\$ 2,302,487
Management and General	287,587	307,096
Fundraising	124,655	106,906
<b>Total Expenditures</b>	<b>\$ 2,861,816</b>	<b>\$ 2,716,489</b>
Change in Unrestricted Net Assets	\$ 246,234	\$ 121,515
Beginning Unrestricted Net Assets	1,005,378	883,863
<b>Ending Unrestricted Net Assets</b>	<b>\$ 1,251,612</b>	<b>\$ 1,005,378</b>

# Thank You

We couldn't have done it without the generous support of our staff, stakeholders, donors, and partners.

