



An Early Childhood Conference  
for Parents, Caregivers,  
& Child Care Providers

## Advertising Opportunity

**Greatness Grows Here**

**Saturday, June 3, 2023**

**Charles Herbert Flowers High School**

**1001 Ardwick Ardmore Road, Springdale, Maryland 20774**

**8:00 am – 4:00 pm**

**Deadline for Submission: May 19, 2023**

**Greatness Grows Here** is a conference for professionals providing childcare to infants, toddlers and school age children as well as parents, grandparents and community leaders and advocates. The conference is expected to draw over five hundred (500) participants.

As part of the promotion for our *Greatness Grows Here* conference, Prince George's Child Resource Center is printing 750 5.5" x 8.5" color programs that will reach childcare professionals, families, and community leaders. Consider supporting this event and the programs of Prince George's Child Resource Center by purchasing advertising space. Seventy-five percent of cost is tax-deductible.

---

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

	<b>Ad Size (inches)</b>	<b>*Cost</b>	<b>Select</b>
Back Cover	5.5 x 8.5	\$500	
Inside Front Cover	5.5 x 8.5	\$500	
Full Page	5.5 x 8.5	\$300	
Half Page	4.25 x 5.25	\$150	
Quarter Page	3.5 x 4.5	\$100	
Business Card and Congratulations Messages	3.5 x 2	\$50	

**\*Resource Center members receive a 25% discount on ads**

### Submission Guidelines:

- Ads should be final production-ready and at 100% of purchased ad size.
- Acceptable formats: high-resolution PDF and JPEG, 300 dpi or greater at 100% of size. If ad does not meet specifications, loss of image quality may result.
- Email the completed form and the ad as an attachment to [hfleming@pgcrc.org](mailto:hfleming@pgcrc.org)

Submit the form with a check payable to:

Prince George's Child Resource Center  
Attn: Hadassah Fleming  
9475 Lottsford Road, Suite 202  
Largo, MD 20774

---